

Message in a Bottle



A Voluntary
Approach to
Recycle Away
from Home

Why Did We Start This?

- Never been done in Minnesota like this.
- Can we show how a voluntary approach could work?
- How do we do it?
- How can we make it self-sufficient?

What are “away from home” places?

Gas stations



Golf Courses



Car Wash Facilities



Coffee Places



Kick Off event: St. Cloud, MN



Bins with new signs



- A new look is given to promote a statewide recycling campaign.

Set Up:



Strategic Placement



Labels and Openings Important





A Better Option

Inside the trash now.....



Inside our new recycling bins...



Locations Participating:

- Gas Stations
- Car Wash Facilities
- Laundromats
- Golf Courses
- Special Events: Carver County Fair, Taste of Hutchinson (20K people), Water Festival, Garlic Festival and Higher Ground Music Festival

Plans for Expansion:

- Local Parks
- More Gas Stations (Super America stores)
- Downtown city streets
- More Car Wash Facilities
- Other possible locations to start a MIB:
Twin Cities, Pine County, MN, California,
Illinois and Ohio???

Contact Information:

Ellen Telander

Recycling Association of Minnesota

651-641-4560

ram@recycleminnesota.org